

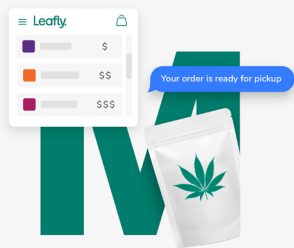
Get SMART on Leafly

Leafly algorithms favor listings that meet the needs of our users. We developed the SMART list to help you capture the most possible attention and maximize your ROI. Five simple steps, easy to incorporate into your work day, can make the difference between a couple orders a week from Leafly, or walking into each day with a stack of pre-orders to fill.



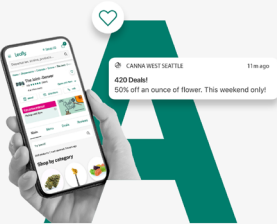
Strain linking

Link your menu items to our strain database. Shoppers in your area doing strain research will see your nearby product available for order pickup (roughly 2% of traffic on strain pages goes directly to a retail business page)



Menus live with ordering

Enable the “order now” button - your golden ticket for attracting new customers. Responding to orders quickly keeps customers coming back for more. Don't forget — Your subscription has two menus: one for new customers on Leafly, and one for existing customers on your website.



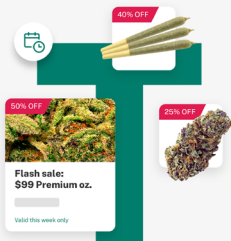
About us

Brag about your store in your description and to your followers. Make sure your profile is optimized with photos and detailed info about your business. Then, send updates about events and deals you're running.



Reviews

Encourage customers to leave reviews on Leafly. They can review strains, products and brands, and your store. [Research shows](#) that 93% of customers say online reviews have an impact on their purchasing decisions.



Time-based deals

Attract new customers by posting time-sensitive deals. Deals are promoted to shoppers nearby across Leafly. Customers are 2X more likely to try a new dispensary when offered a deal.